

# EVERYTHING **DiSC**<sup>®</sup>

WORK OF LEADERS<sup>®</sup>  
PROFILE

**New! Interactive Assessment  
& More Precise Measurement**

## THE WORK OF LEADERS MADE SIMPLE: VISION, ALIGNMENT, AND EXECUTION.

The *Everything DiSC Work of Leaders*<sup>®</sup> Profile uses the third-generation of the DiSC<sup>®</sup> assessment—a research-validated learning model—to create a highly personalized learner experience.

The profile is leadership-specific with in-depth information, including tips, strategies, and action plans to help leaders become more effective. Includes access to unlimited follow-up reports.

## CONNECTS TO REAL-WORLD DEMANDS

Using the framework of Vision, Alignment, and Execution, *Work of Leaders* encourages leaders to understand their own leadership behaviors and how these behaviors impact their effectiveness. Rich, compelling narrative adds depth to the data and strong visuals support the learning process by illustrating key messages.

## GENERATES POWERFUL CONVERSATIONS

Consistently thought-provoking, *Work of Leaders* stimulates fresh conversations and perspectives regardless of the leader's knowledge or experience. It's an opportunity for leaders at all levels of learning to reflect on how they approach each step of their work. In addition, *Work of Leaders* encourages reflection and discussion about the team and the organization.

## PROVIDES A CLEAR PATH FOR ACTION

*Work of Leaders* helps leaders take action with personalized tips and strategies that give clear direction and are easy to apply. Context-specific feedback and developmental steps along with helpful case-in-point narratives show how progress can play out in real life.

**WILEY**

## DEFINING LEADERSHIP

*Everything DiSC Work of Leaders*® approaches leadership as a one-to-many relationship, as opposed to the one-to-one relationship explored in *Everything DiSC® Management*. It focuses on tangible steps directed at leading a group or organization toward desired outcomes.

## RESEARCH-BASED

- Result of a four-year research and development effort
- Analyzed and distilled the work of prominent leadership researchers
- Input from more than 300 subject matter experts at over 150 organizations
- Identified leadership best practices

## PROFILE

- 23-page highly personalized report
- 18 behavioral continua
- Strong visuals illustrate key messages
- Context-specific feedback
- Tips and strategies for improving leadership effectiveness
- Access to unlimited *Comparison Reports*

## NEW FOLLOW-UP REPORT AVAILABLE!

### WORK OF LEADERS GROUP REPORT

Designed exclusively for use with the *Everything DiSC Work of Leaders Profile*, the *Work of Leaders Group Report* brings together participant data to provide a composite overview of the group. The graphs illustrate the group's approach to Vision, Alignment, and Execution and help explore the group's overall strengths and challenges to create an action plan for success. Sold separately.



A.K. A Coach and Company

6844 35th St SE

Windsor, ND 58424

+ (701) 763-6406

Annie@AKACoachAndCompany.com

AKACoachAndCompany.com

Mobile: + (701) 269-9953

